



Product Bulletin

5/27/2011

New Hoosier BRP/360 Late Model Tires In Stock and Ready to Race

After an informative and successful testing session at Black Rock and Woodhull Speedways in late April, Hoosier Racing Tire set the wheels in motion to produce a new, more competitive tire for the BRP/360 Late Model Class throughout Pennsylvania and New York. We are proud to announce that these new tires are now in stock and ready to race.

Hoosier's new BRP/360 Late Model tires are based on our industry-leading open competition late model products and feature a customizable Rib-only tread pattern. They also utilize new durable, high-grip compounds designed specifically for the challenging surfaces found in this region.

"When we set out to build a new tire for the BRP/360 Late Models, many thoughts went through our minds." recalled Hoosier Product Manager Shanon Rush. "After input from our distributors, dealers, and racers, we moved away from building a softer, more aggressive product and focused on the needs they expressed; mainly durability, drivability, and performance. We really believe we hit the mark with our new RC1 and RC3 tires."

The new BRP/360 Late Model tires will be available in 2 sizes, a 28.0/10.5-15 for the front and left rear, and a 29.0/10.5-15 for the right rear. The 28.0 will rollout between 88-89 inches while the 29.0 will fall in the 91-92 inch circumference range. Hoosier strongly recommends utilizing the 28.0 for the front as this tire should provide better steering response than a traditional 29.0 tire. Both tires work well on the 10" wheel normally required for this class and do not require significant air pressure changes.

For more information on the new BRP/360 Late Model tires or to place an order, contact your nearest Hoosier Racing Tire Distributor. A complete list of locations can be found on our website, www.hoosiertire.com.